

WORK SESSION AGENDA

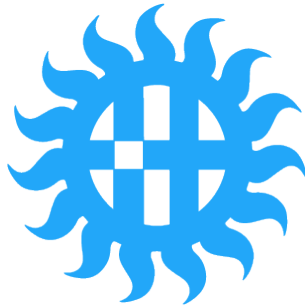
Monday, May 12, 2025 at 1:00 PM

Mayor
Eric Enriquez

Mayor Pro Tem
Johana Bencomo

Councilors
Cassie McClure
William Mattiace
Becki Graham
Becky Corran
Yvonne Flores

Council Chambers



CITY OF LAS CRUCES

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	Page
1. <u>PETS OF THE WEEK</u>	
2. <u>AGENDA ITEM</u>	
2.1. VISIT LAS CRUCES UPDATE. WS #25-025 - Pdf	2
2.2. NEW MEXICO LEGISLATIVE UPDATE. WS #25-019 - Pdf	3



Council Work Session Summary

Meeting: Work Session - May 12 2025

TITLE: VISIT LAS CRUCES UPDATE.

PURPOSE(S) OF DISCUSSION: ☒ Inform/Update ☐ Direction/Guidance ☐ Legislative
Development/Policy

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

The Visit Las Cruces Program will present a general tourism overview. This will include information on the impact of travel, key objectives and initiatives, current and future promotional and advertising campaigns, and other tourism-related updates.

PLAN(S):

None

COMMITTEE/BOARD REVIEW:

None



Council Work Session Summary

Meeting: Work Session - May 12 2025

TITLE: NEW MEXICO LEGISLATIVE UPDATE.

PURPOSE(S) OF DISCUSSION: ☒ Inform/Update ☐ Direction/Guidance ☐ Legislative Development/Policy

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

Larry Horan, City of Las Cruces lobbyist, will provide an update on the 2025 New Mexico Legislative session, including capital outlay and adopted legislation, as it pertains to priorities adopted by the City Council.

PLAN(S):

Elevate Las Cruces

COMMITTEE/BOARD REVIEW:

None