

WORK SESSION AGENDA

Tuesday, May 26, 2020 at 1:00 PM

Mayor Ken
Miyagishima

Mayor Pro Tem
Kasandra Gandara

Councilors
Tessa Abeyta-Stuve
Gabe Vasquez
Johana Bencomo
Gill Sorg
Yvonne Flores



City of Las Cruces
MOUNTAINS OF OPPORTUNITY

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View meetings live at
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Council Work Session Summary

Meeting: Work Session - May 26 2020

TITLE: COVID-19 ECONOMIC FLASH ASSESSMENT REPORT.

PURPOSE(S) OF DISCUSSION: ☒ Inform/Update ☐ Direction/Guidance ☐ Legislative
Development/Policy

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

The further spread of COVID-19 in the City of Las Cruces poses a threat to the health, safety, economic wellbeing, and property of the residents in the City. The Mayor and City Council, seeking to fully understand the economic implications that the COVID-19 pandemic will have on the overall economy of Las Cruces, proposed an Economic Flash Assessment that would explore the economic effects that the pandemic will have in different industries as well as its effects on employment. The Economic Flash Assessment will also provide information on the recovery scenarios for the economy of Las Cruces.



Council Work Session Summary

Meeting: Work Session - May 26 2020

TITLE: IMPLEMENTING ELEVATE LAS CRUCES.

PURPOSE(S) OF DISCUSSION: ☒ Inform/Update ☐ Direction/Guidance ☐ Legislative
Development/Policy

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

On February 18, 2020 via Resolution No. 20-106, the Las Cruces City Council adopted the City's new comprehensive plan, Elevate Las Cruces (henceforth Elevate or ELC). With Elevate's adoption, now is the appropriate time to outline the process for implementing the comprehensive plan in the near term future.

City staff will provide an overview of the implementation process, including a discussion on the roles that the City Council, various City boards and commissions, and staff will play. Further, the overview will highlight the importance and relationship between Elevate's work program and the City's strategic planning efforts (both at the Council and Departmental level) that allows for a coordinated and cohesive implementation between the two. Finally, staff will present and discuss future Elevate annual reporting and amendments in context of other City processes, including efforts to ensure that the processes align with Elevate and reflective of the interdependencies between Elevate's implementation and the other City processes, including but not limited to updates to the City Strategic Plan, Departmental Strategic Business Plans, the City's Budget, and the City's Capital Improvement Plan and Program.

Attachment A to the packet provides a graphic of the annual reporting schedule as it relates to other City processes. Attachment B to the packet provides the short term work program from Elevate.

SUPPORT INFORMATION:

[Attachment A - Elevate LC - Implementation & Reporting Graphic Final](#)
[Attachment B - ELevate LC - Work Program 05262020 CC Wrk Sssn](#)

PLAN(S):

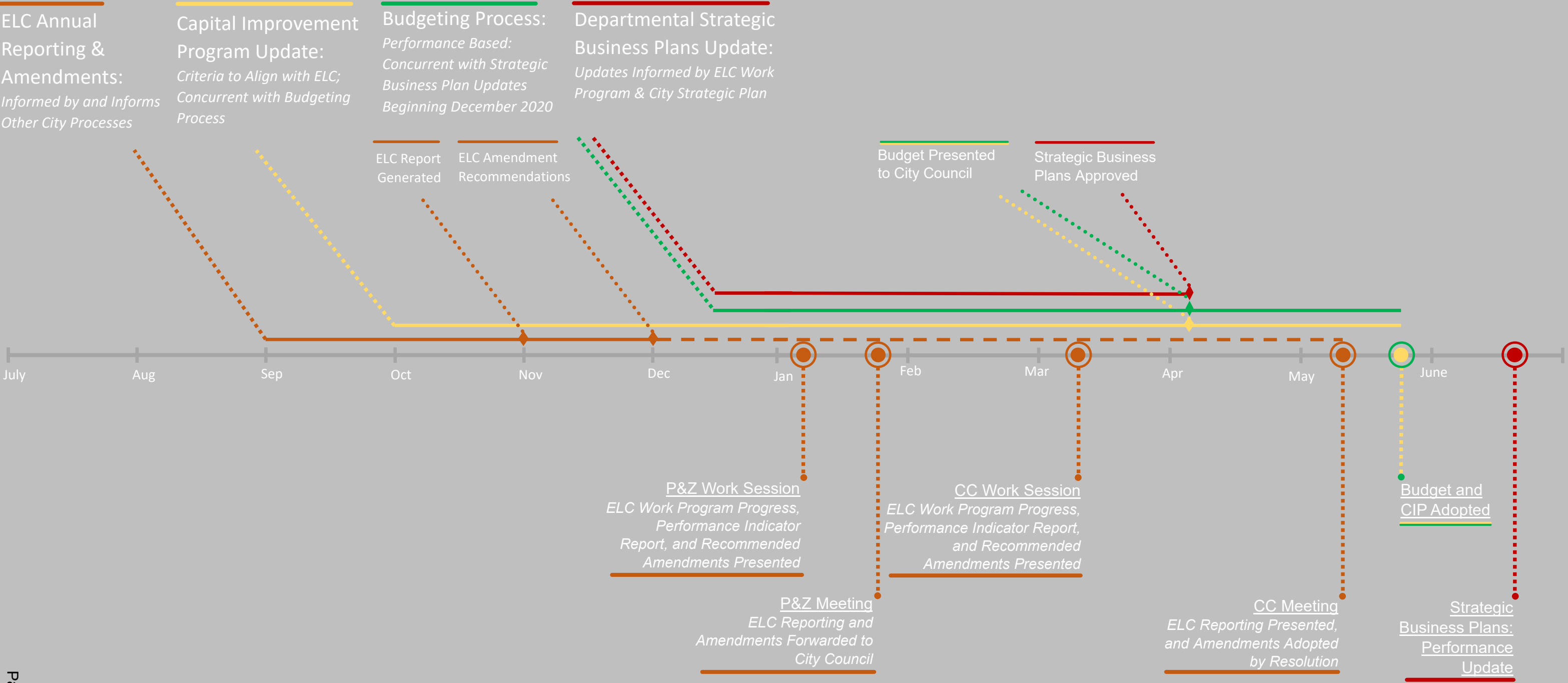
Comprehensive Plan

COMMITTEE/BOARD REVIEW:

P&Z

Elevate Las Cruces Reporting and Amendments Timeline

Typical Fiscal Year Beginning FY22



Elevate Las Cruces - Short Term Work Program

ACTION		ACTION TYPE	COORDINATING AGENCY	TIMEFRAME
COMMUNITY ENVIRONMENT				
CE-1.1.1	PREPARE A COMPREHENSIVE UPDATE OF THE LAS CRUCES LAND DEVELOPMENT CODE TO INCORPORATE THE DEVELOPMENT STRATEGIES CONTAINED IN THE ELEVATE LAS CRUCES FUTURE DEVELOPMENT PROGRAM.	REGULATION	COMMUNITY DEV.	SHORT TERM (1-3 Years)
CE-1.2.4	UPDATE THE INFILL POLICY PLAN TO INCLUDE CREATIVE PLACEMAKING CONSISTENT WITH THE DEVELOPMENT STRATEGIES CONTAINED IN THE ELEVATE LAS CRUCES FUTURE DEVELOPMENT PROGRAM.	PROCEDURE	COMMUNITY DEV.	SHORT TERM (1-3 Years)
CE-2.3.3	ESTABLISH STANDARDS FOR IMPLEMENTING CLUSTER RESIDENTIAL DEVELOPMENT THAT INCORPORATE NATURAL CORRIDORS INTO THE DEVELOPMENT.	STUDY	COMMUNITY DEV.*	SHORT TERM (1-3 Years)
CE-2.5.1	UPDATE THE WEST MESA INDUSTRIAL PARK MASTER PLAN AND DEVELOPMENT STRATEGY AND OVERLAY TO DEVELOP STRATEGIES TO STIMULATE BUSINESS DEVELOPMENT IN THE AREA.	STUDY	ECONOMIC DEV.	SHORT TERM (1-3 Years)
CE-6.1.2	AMEND MUNICIPAL STREET DESIGN REQUIREMENTS TO CREATE DIFFERENT CROSS-SECTIONS FOR STREETS IN URBAN, SUBURBAN, AND RURAL DEVELOPMENT CONTEXTS.	REGULATION	COMMUNITY DEV.	SHORT TERM (1-3 Years)
CE-6.1.3	AMEND MUNICIPAL CODES AND TECHNICAL SPECIFICATION MANUALS TO INCORPORATE CONTEXT-BASED STREET DESIGNS.	PROCEDURE, REGULATION	COMMUNITY DEV.	SHORT TERM (1-3 Years)
CE-7.1.2	PREPARE A PARKLAND DEDICATION ORDINANCE TO REQUIRE PARK DEDICATION AND IMPROVEMENT AS PART OF THE LAND DEVELOPMENT PROCESS.	REGULATION	PARKS AND RECREATION	SHORT TERM (1-3 Years)
CE-8.1.6	PROVIDE INCENTIVES FOR DEVELOPMENT SITES THAT ARE ALREADY SERVED BY WATER AND WASTEWATER INFRASTRUCTURE.	PROCEDURE	ECONOMIC DEV.	SHORT TERM (1-3 Years)
CE-9.1.5	EXPLORE THE FEASIBILITY OF IMPLEMENTING A STORMWATER UTILITY FEE TO RECOUP COSTS TO MANAGE STORMWATER.	STUDY	PUBLIC WORKS	SHORT TERM (1-3 Years)
CE-13.1.1	WORK WITH THE BLM, SLO, AND PRIVATE DEVELOPERS TO PRESERVE ARROYOS ON THE EAST AND WEST MESA AS OPEN SPACE.	OPERATIONS	COMMUNITY DEV.	SHORT TERM (1-3 Years)
CE-13.1.2	DEVELOP PUBLIC/PRIVATE PARTNERSHIPS TO CREATE FUNDING STRATEGIES FOR ACQUISITION AND MAINTENANCE OF ARROYO SYSTEMS WITH THE GOAL OF PROTECTING AND ENHANCING THEIR NATURAL SERVICES.	OPERATIONS	PARKS AND RECREATION	SHORT TERM (1-3 Years)

* Revised to resolve minor discrepancies between Work Program (pg 224 - 335) and Short Term Work Program (pg 336 - 339) in Elevate Las Cruces Comprehensive Plan.

Elevate Las Cruces - Short Term Work Program

ACTION		ACTION TYPE	COORDINATING AGENCY	TIMEFRAME
CE-13.1.3	ESTABLISH STANDARDS FOR ARROYO DEVELOPMENT BUFFERS TO PROTECT THE NATURAL DRAINAGEWAYS FROM ENCROACHMENT.	REGULATION	COMMUNITY DEV.	SHORT TERM (1-3 Years)
CE-13.1.6	REVIEW AND UPDATE THE ARROYO MANAGEMENT PLAN.	STUDY	COMMUNITY DEV.	SHORT TERM (1-3 Years)
CE-14.2.1	CONDUCT A VIEWSHED ANALYSIS TO IDENTIFY PREFERRED VIEWSHED CORRIDORS TO BE PROTECTED.	STUDY	COMMUNITY DEV.	SHORT TERM (1-3 Years)
CE-15.1.1	COORDINATE WITH THE BLM AND STATE LAND OFFICE TO DEVELOP JOINT LAND USE AGREEMENTS FOR TRUST LANDS.	OPERATIONS	COMMUNITY DEV.	SHORT TERM (1-3 Years)
COMMUNITY PROSPERITY				
CP-1.1.2	FACILITATE EFFORTS BETWEEN ECONOMIC DEVELOPMENT PARTNERS AND INTERESTED BUSINESSES TO EXPAND AND PROMOTE THE BENEFITS OF TECHNICAL AND VOCATIONAL PROGRAMS AT AREA HIGH SCHOOLS.	OPERATIONS	ECONOMIC DEV.	ONGOING
CP-1.1.3	DEVELOP TALENT PIPELINES THROUGH PARTNERSHIPS WITH ORGANIZATIONS SUCH AS LCPS, DACC, NMSU, BRIDGE OF SOUTHERN NEW MEXICO, CHAMBERS OF COMMERCE, COMMUNITY ACTION GROUP, NGAGE, MVEDA, AND THE EMPOWERMENT CONGRESS TO SUPPORT WORKFORCE DEVELOPMENT.	OPERATIONS	ECONOMIC DEV.	ONGOING
CP-1.1.4	WORK WITH ECONOMIC DEVELOPMENT PARTNERS TO IMPROVE THE FUNCTIONALITY OF AND COMMUNICATION ABOUT WORKFORCE PROGRAMS SO THEY ARE MORE EASILY ACCESSED AND NAVIGATED.	OPERATIONS	ECONOMIC DEV.	ONGOING
CP-1.1.5	WORK WITH THE STATE WORKFORCE SOLUTIONS, LOCAL WORKFORCE CONNECTIONS, AND LOCAL HIGH SCHOOLS TO DEVELOP INTERNSHIP AND APPRENTICESHIP PROGRAMS.	OPERATIONS	ECONOMIC DEV.	ONGOING
CP-2.1.3*	ASSESS THE EFFECTIVENESS OF THE INFILL DEVELOPMENT POLICY AND OVERLAY DISTRICT AND ADJUST PROCEDURES AND BENEFITS AS NECESSARY.	STUDY	COMMUNITY DEV.	ONGOING
CP-4.1.3	CONTINUE COORDINATION EFFORTS WITH REGIONAL ECONOMIC DEVELOPMENT ENTITIES TO ATTRACT, RETAIN, AND EXPAND BUSINESSES WITHIN IDENTIFIED TARGET INDUSTRIES THAT MAY INCLUDE HEALTHCARE, ENERGY, DIGITAL MEDIA, AEROSPACE, MANUFACTURING, DEFENSE, TRANSPORTATION AND LOGISTICS, AND VALUE-ADDED AGRICULTURE.	OPERATIONS	ECONOMIC DEV.	SHORT TERM (1-3 Years)
CP-5.1.1	MEET WITH LAS CRUCES PUBLIC SCHOOLS TO DETERMINE STRATEGIES ON VARIOUS TOPICS SUCH AS EARLY CHILDHOOD EDUCATION, CAREER EDUCATION INITIATIVES, TECHNICAL AND CERTIFICATE PROGRAMS, FINANCIAL LITERACY PROGRAMS, AND CIVICS CURRICULUM.	OPERATIONS	CITY MANAGER'S OFFICE	ONGOING

* Revised to resolve minor discrepancies between Work Program (pg 224 - 335) and Short Term Work Program (pg 336 - 339) in Elevate Las Cruces Comprehensive Plan.

Elevate Las Cruces - Short Term Work Program

ACTION		ACTION TYPE	COORDINATING AGENCY	TIMEFRAME
CP-5.1.2	CONTINUE COLLABORATION WITH LAS CRUCES PUBLIC SCHOOLS TO IDENTIFY NEW OPPORTUNITIES FOR DEVELOPING AND SUPPORTING COMMUNITY SCHOOLS.	OPERATIONS	QUALITY OF LIFE	ONGOING
CP-7.4.1	IDENTIFY PUBLIC-PRIVATE PARTNERSHIPS TO INCENTIVIZE THE INCLUSION OF ATTAINABLE UNITS IN NEW HOUSING DEVELOPMENT PROJECTS OR IN REDEVELOPMENT AREAS.	OPERATIONS	ECONOMIC DEV.	ONGOING
CP-7.4.2	USE WAIVERS, OR SIMILAR INCENTIVES TO PROMOTE THE INCLUSION OF ATTAINABLE UNITS IN DEVELOPMENT PROJECTS.	REGULATION	COMMUNITY DEV.	ONGOING
CP-7.4.3	ALLOW DESIGN STANDARD FLEXIBILITY TO MAKE THE PROVISION OF ATTAINABLE HOUSING MORE FINANCIALLY FEASIBLE TO DEVELOPERS.	REGULATION	COMMUNITY DEV.	ONGOING
CP-9.1.1	AMEND EXISTING LAND DEVELOPMENT CODE TO ALLOW ACCESSORY DWELLINGS CITY-WIDE.	REGULATION	COMMUNITY DEV.	SHORT TERM (1-3 Years)
CP-9.1.2	ADOPT CLEARER BUILDING STANDARDS SPECIFIC TO TINY HOMES.	REGULATION	COMMUNITY DEV.	SHORT TERM (1-3 Years)
CP-10.1.1	WORK WITH LOCAL PARTNERS TO EVALUATE PAST NEEDS ASSESSMENTS FOR EVIDENCE-BASED 'WRAPAROUND' SOCIAL SERVICES WITHIN SCHOOLS OR COMMUNITY CENTERS THAT PROVIDE COMPREHENSIVE SOCIAL SERVICE TO YOUTH.	STUDY	QUALITY OF LIFE	SHORT TERM (1-3 Years)
CP-10.1.2	PARTNER WITH THE NATIONAL WRAPAROUND IMPLEMENTATION CENTER (NWIC) AND THE NATIONAL ALLIANCE ON MENTAL ILLNESS (NAMI) LOCAL AFFILIATE TO EFFECTIVELY TRAIN EDUCATORS AND VOLUNTEERS ON THE BENEFITS OF INTEGRATING WRAPAROUND SOCIAL SERVICES.	OPERATIONS	QUALITY OF LIFE	SHORT TERM (1-3 Years)
CP-11.3.1*	CONTINUE TO SUPPORT EXISTING PROGRAMS THAT INSTILL POSITIVE LIFE SKILLS FOR YOUTH, INCLUDING THE TEEN CONNECTION, YOUTH ADVISORY BOARD, JUVENILE CITATION PROGRAM, NEIGHBORHOOD LEADERSHIP ACADEMY, AND OTHER PROGRAMS NOT YET DEVELOPED.	PROCEDURE	CITY MANAGER'S OFFICE, PARKS & RECREATION	ONGOING
COMMUNITY LIVABILITY				
CL-1.1.1	RE-ESTABLISH THE CITY'S NEIGHBORHOOD ORGANIZATION REGISTRATION PROGRAM.	OPERATIONS	CITY MANAGER'S OFFICE	SHORT TERM (1-3 Years)

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Elevate Las Cruces - Short Term Work Program

ACTION		ACTION TYPE	COORDINATING AGENCY	TIMEFRAME
CL-2.1.3	RE-INSTITUTE A CODE ENFORCEMENT PARTNERSHIP PROGRAM WITH REPRESENTATIVES OF NEIGHBORHOOD ORGANIZATIONS REGISTERED WITH THE CITY.	OPERATIONS	POLICE	ONGOING
CL-2.2.1	DEVELOP A VACANT AND BOARDED BUILDING ORDINANCE FOR THE PURPOSES OF SAFETY, OCCUPANCY, AND AESTHETICS.	REGULATION	COMMUNITY DEV.	SHORT TERM (1-3 Years)
CL-3.1.4	AMEND LAND DEVELOPMENT REGULATIONS TO INCORPORATE COMMON AREAS, AMENITY CENTERS, OR OTHER PRIVATELY MAINTAINED SOCIAL SPACES INTO MULTI-BUILDING OR MULTI-UNIT DEVELOPMENT.	REGULATION	COMMUNITY DEV.	SHORT TERM (1-3 Years)
CL-5.1.1	REPAIR AND REPLACE RECREATIONAL FACILITIES AND ACCESSORY AMENITIES BASED ON THE PARKS AND RECREATION DEPARTMENT'S ANNUAL CONDITION NEEDS ASSESSMENT.*	OPERATIONS	PARKS & RECREATION	ONGOING
CL-6.1.1	CONTINUE TO ALLOCATE FUNDING FOR SAFETY ENHANCEMENT PROJECTS AT BOTH SIGNALIZED AND UN-SIGNALIZED INTERSECTIONS WITH A HIGH NUMBER OF CRASHES.	INVESTMENT	PUBLIC WORKS	ONGOING
CL-7.1.3	COORDINATE WITH THE MVMPO TO INCORPORATE THE ROADWAY CONTEXT TYPOLOGIES INTO FUTURE REGIONAL THOROUGHFARE PLANS AND ALIGN TYPOLOGIES WITH THOROUGHFARE CLASSIFICATIONS.	OPERATIONS	COMMUNITY DEV.*	MID-TERM (3-5 Years)
CL-7.2.1	ESTABLISH A STREET CONNECTIVITY INDEX AND MINIMUM CONNECTIVITY REQUIREMENTS FOR NEW NEIGHBORHOODS.	STUDY	COMMUNITY DEV.	SHORT TERM (1-3 Years)
CL-8.2.2	COORDINATE WITH TRANSIT PROVIDERS TO ASSESS THE FEASIBILITY OF TRANSIT SERVICE BETWEEN THE CONVENTION CENTER AND DOWNTOWN FROM LAS CRUCES TO THE ORGAN MOUNTAINS-DESERT PEAKS NATIONAL MONUMENT AREA.	STUDY	QUALITY OF LIFE	SHORT TERM (1-3 Years)
CL-8.3.1	WORK WITH TRANSIT PARTNERS TO PROVIDE TRANSIT ACCESS TO THE WEST MESA INDUSTRIAL PARK THROUGH THE ENTERPRISE VAN PROGRAM.	OPERATIONS	QUALITY OF LIFE	MID-TERM (3-5 Years)
CL-8.3.2	COORDINATE WITH TRANSIT PARTNERS TO EXPLORE THE FEASIBILITY OF NEW TRANSIT MODES TO CONNECT TO JOB CENTERS AND THE UNIVERSITY, INCLUDING HIGH-FREQUENCY LOCAL FIXED ROUTE BUS SERVICE, TROLLEY SERVICE, COMMUTER EXPRESS BUS SERVICE, ARTERIAL BUS RAPID TRANSIT, AND HIGH CAPACITY TRANSIT.	STUDY	QUALITY OF LIFE	MID-TERM (3-5 Years)
CL-11.1.1	COORDINATE WITH THE FIRE DEPARTMENT TO PLAN FOR NEW STATIONS IN FUTURE GROWTH AREAS.	OPERATIONS	COMMUNITY DEV.*	ONGOING

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Elevate Las Cruces - Short Term Work Program

ACTION		ACTION TYPE	COORDINATING AGENCY	TIMEFRAME
CL-11.1.3	CONTINUE TO MONITOR MINIMUM RESPONSE TIMES FOR THE ENTIRE CITY TO MEET COMMUNITY EXPECTATIONS AND INDUSTRY STANDARDS.	STUDY	FIRE	ONGOING
CL-12.1.1	INCREASE POLICE PRESENCE WITHIN NEIGHBORHOODS TO DETER CRIMINAL ACTIVITY.	OPERATIONS	POLICE	ONGOING
CL-12.1.2	SUPPORT AND ENHANCE COMMUNITY POLICING AS AN OVERARCHING OPERATING PHILOSOPHY IN ORDER TO STRENGTHEN BONDS, INCREASE LEVELS OF COOPERATION, ACCESSIBILITY, AND SAFETY BETWEEN RESIDENTS AND CITY OFFICIALS.	PROCEDURE	POLICE	ONGOING
CL-13.2.1	SUPPORT AND PROMOTE THE ARTS AND CULTURAL DISTRICT OF LAS CRUCES.	OPERATIONS	QUALITY OF LIFE	ONGOING
CL-14.1.1	SUPPORT EFFORTS TO PROMOTE LAS CRUCES AS THE ARTS CAPITAL OF SOUTHERN NEW MEXICO.	PROCEDURE	ECONOMIC DEV.	ONGOING
CL-14.1.3	EXPAND AND CREATE PUBLIC FACILITIES THAT SUPPORT THE TOURISM INDUSTRY SUCH AS A VISITOR'S CENTER, LOCAL MUSEUMS AND CULTURAL CENTERS, AND LARGE-SCALE SPORTS FACILITIES.	INVESTMENT	ECONOMIC DEV.	LONG TERM (5+ Years)
CL-15.2.2	PROVIDE INCENTIVE TO THOSE INTERESTED IN REHABILITATING HISTORIC BUILDINGS INCLUDING PROPERTY TAX RELIEF, REVOLVING LOAN FUNDS, LOW-INTEREST LOANS, AND WAIVERS TO STANDARDS THAT MAY IMPEDE REHABILITATION, PRESERVATION, OR REUSE OF HISTORIC PROPERTIES.	REGULATION	COMMUNITY DEV.	ONGOING
CL-18.1.2	SUPPORT STATE HEALTH AND HUMAN SERVICE PROGRAMS AND FACILITIES AS A MEANS OF MAXIMIZING THEIR AVAILABILITY, INCLUDING ENCOURAGING PUBLIC AND PRIVATE PARTNERSHIPS AS A MEANS OF MEETING THE NEEDS OF THE COMMUNITY.	PROCEDURE	QUALITY OF LIFE	ONGOING
CL-18.1.3	CONTINUE TO SUPPORT THE FIRE MOBILE INTEGRATED HEALTH PROGRAM, THE MULTI-DISCIPLINARY MENTAL HEALTH RESPONSE TEAM, AND THE POLICE CRITICAL INCIDENT OR CRISIS INTERVENTION TEAM.	OPERATIONS	FIRE	ONGOING
CL-18.2.1	CONTINUE TO PURSUE SAFE ROUTES TO SCHOOL, TRANSPORTATION ALTERNATIVES, AND OTHER FUNDING TO ENCOURAGE ACTIVE TRANSPORTATION.	PROCEDURE	COMMUNITY DEV.	ONGOING