

WORK SESSION AGENDA

Mayor Ken
Miyagishima

Mayor Pro Tem
Kasandra Gandara

Councilors
Tessa Abeyta
Becki Graham
Johana Bencomo
Becky Corran
Yvonne Flores

Monday, April 10, 2023 at 1:00 PM



City of Las Cruces®

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88004**

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City Council Chambers

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City of Las Cruces
Council Work Session Summary

Meeting: Work Session - Apr 10 2023

TITLE: CASA DE PEREGRINOS: FOOD SECURITY PROGRAM EVALUATION.

PURPOSE(S) OF DISCUSSION: ☒ Inform/Update ☐ Direction/Guidance ☐ Legislative Development/Policy

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

In July 2022, Casa de Peregrinos (CdP) received scholarships from the Anderson Charitable Foundation to send four staff to the Summer Institute of the Evaluation Lab, a collaborative training program for community organizations, organized by the Masters of Public Policy program at the University of New Mexico.

Casa de Peregrinos goals were:

- To learn to measure "outcomes" rather than just "outputs"
- To understand what impact programs have on clients' lives
- To improve reporting to funders, partners, and the public
- To improve services to clients
- To create a model for CdP for future evaluation efforts

The course involved the creation of logic models, theories of change, rubrics, the differences between quantitative and qualitative data, data collection tools, determining organization outcomes, evaluation goals, evaluation questions, and how the data will be used.

The work session will be an overview of the workplan and evaluation project developed by the Casa de Peregrinos organizational team.

PLAN(S):

City Council Strategic Plan, Department Strategic Business Plan, 2021-2025 Consolidated Plan

City of Las Cruces
Council Work Session Summary

Meeting: Work Session - Apr 10 2023

TITLE: SOURCE OF INCOME DISCRIMINATION ORDINANCE.

PURPOSE(S) OF DISCUSSION: ☐ Inform/Update ☐ Direction/Guidance ☒ Legislative Development/Policy

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

In an effort to offer solutions to the current affordable housing crisis, which disproportionately impacts low- and moderate-income households, the City of Las Cruces Housing Policy Review Committee is proposing an amendment to the Chapter 13, Article I, Fair Housing of the Las Cruces Municipal Code, as amended, 1997. The amendment would add protections for tenants to prohibit “Source of income discrimination”. “Source of income discrimination” refers to the practice of refusing to rent to a housing applicant because of that person’s lawful form of income. A growing number of states and localities have enacted laws, known as “source of income protection laws” that prohibit discrimination based on lawful income sources such as social security, pension, alimony, child support, foster care subsidies, housing vouchers, and others. The New Mexico Human Rights Act, NMSA 1978, Chapter 28, Article 1, prohibits housing discrimination based on race, religion, color, national origin, ancestry, sex, sexual orientation, gender identity, pregnancy, childbirth or condition related to pregnancy or childbirth, spousal affiliation or physical or mental handicap.

The City of Las Cruces LCMC Chapter 13, Article I, similarly prohibits discriminatory practices in housing. These protections for applicants seeking housing do not currently extend to prohibit discrimination related to applicants’ legal sources of income and implementing amendments to the Fair Housing Ordinance that prohibit owners from discriminating against tenants based on lawful sources of income will promote a general welfare of the City and its residents.

The availability of safe and affordable housing is an essential component of individual and community well-being. Applicants for housing are regularly asked to disclose their source of income in consideration of their ability to meet income requirements, this prohibition would also ensure that applicants with supplemental income are not denied access to housing opportunities. The City of Las Cruces currently facing a housing crisis and participants of Housing Choice Voucher program are routinely unable to find housing despite eligibility for the program. Prohibiting source of income discrimination will help expand the housing choices available to voucher holders and increase equitable access to housing opportunities for renters in our City. Similar legislation was enacted in Albuquerque in June 28, 2022 and other municipalities are exploring similar legislation.

SUPPORT INFORMATION:

[Attachment "A" Ch 13 ARTICLE I](#)

PLAN(S):

City Council Strategic Plan, Department Strategic Business Plan, 2021-2025 Consolidated Plan, Elevate Las Cruces

COMMITTEE/BOARD REVIEW:

Housing PRC

PART II - MUNICIPAL CODE
Chapter 13 - HOUSING
ARTICLE I. FAIR HOUSING

ARTICLE I. FAIR HOUSING (Proposed Amendments)

Sec. 13-1. Definitions.

As used in this article:

Accessible, when used with respect to the public and common use areas of a building containing covered multifamily dwellings, means that the public or common use areas of the building can be approached, entered, and used by individuals with physical disabilities. The phrase "readily accessible to and usable by" is synonymous with accessibility.

Accessible route means a continuous unobstructed path connecting accessible elements and spaces in a building or within a site that can be negotiated by a person with a disability using a wheelchair, and that is also safe for and usable by people with other disabilities. Interior accessible routes may include corridors, floors, ramps, elevators and lifts. Exterior accessible routes may include parking access aisles, curb ramps, walks, ramps and lifts.

Adaptable dwelling units, when used with respect to covered multifamily dwellings, means dwelling units that include the features of adaptable design specified in the Fair Housing Act of 1988, 24 CFR 100.205c.

Aggrieved person includes any person who:

- (1) Claims to have been injured by a discriminatory housing practice; or
- (2) Believes that such person will be injured by a discriminatory housing practice that is about to occur.

Bathroom means a bathroom which includes a water closet (toilet), lavatory (sink), and bathtub or shower.

Clear means unobstructed.

Common use areas means rooms, spaces or elements inside or outside of a building that are made available for the use of residents of a building or the guests thereof. These areas include hallways, lounges, laundry rooms, refuse rooms, mail rooms, recreational areas and passageways among and between buildings.

Covered multifamily dwellings means:

- (1) Buildings consisting of four or more dwelling units if such buildings have one or more elevators; and
- (2) Ground floor dwelling units in other buildings consisting of four or more dwelling units. Dwelling units within a single structure separated by firewalls do not constitute separate buildings.

Disability means, with respect to a person:

- (1) A physical or mental impairment which substantially limits one or more of such person's major life activities;
- (2) A record of having such an impairment; or
- (3) Being regarded as having such an impairment.

But such term does not include current illegal use of or addiction to a controlled substance as defined in 21 U.S.C. § 802. As used in this definition: (a) "physical or mental impairment" includes: (1) any physiological disorder or condition, cosmetic disfigurement, or anatomical loss affecting one or more of the following body systems: Neurological; musculoskeletal; special sense organs; respiratory, including speech organs; cardiovascular; reproductive; digestive; genitourinary; hemic and lymphatic; skin, and endocrine; or any mental or psychological disorder, such as mental retardation, organic brain syndrome, emotional or mental illness, and specific learning

disabilities. The term "physical or mental impairment" includes, but is not limited to, such diseases and conditions as orthopedic, visual, speech and hearing impairments, cerebral palsy, autism, epilepsy, muscular dystrophy, multiple sclerosis, cancer, heart disease, diabetes, human immunodeficiency virus infection, mental retardation, emotional illness, drug addiction (other than addiction caused by current, illegal use of a controlled substance) and alcoholism.

Discriminatory housing practice means an act that is unlawful under section 13-5 of this article.

Dwelling means any building, structure or portion thereof which is occupied as, or designed or intended for occupancy as, a residence by one or more families, and any vacant land which is offered for sale or lease for the construction or location thereon of any such building, structure, or portion thereof.

Entrance means any exterior access point to a building or portion of a building used by residents for the purpose of entering. An entrance does not include a door to a loading dock or a door used primarily as a service entrance.

Fair housing accessibility guidelines means those guidelines set forth in 24 CFR Chapter I, Department of Housing and Urban Development, Part VI.

Familial status means one or more individuals (who have not attained the age of 18 years) being domiciled with:

- (1) A parent or another person having legal custody of such individual or individuals; or
- (2) The designee of such parent or other persons having such custody, with the written permission of such parent or other person. The protections afforded against discrimination on the basis of familial status shall apply to any person who is pregnant or in the process of securing legal custody of any individual who has not attained the age of 18 years.

Family includes a single individual.

Ground floor means a floor of a building with a building entrance on an accessible route. A building may have one or more ground floors. Where the first floor containing dwelling units in a building is above grade, all units on that floor must be served by a building entrance on an accessible route. This floor will be considered to be a ground floor.

ICC/ANSI guidelines means those guidelines (commonly cited as ICC/ANSI A117.1-2003) set forth in the 2003 edition of the "Accessible and Usable Buildings and Facilities," providing accessibility and usability for persons with disabilities. These guidelines can be obtained from the American National Standards Institute, Inc., 1430 Broadway, New York, New York 10018.

Person includes one or more individuals, corporations, partnerships, associations, labor organizations, legal representatives, mutual companies, joint-stock companies, trusts, unincorporated organizations, trustees, trustees in cases under title 11 of the United States Code ("U.S.C."), receivers and fiduciaries.

Residential real estate-related transaction means any of the following:

- (1) The making or purchasing of loans or providing other financial assistance:
 - a. For purchasing, constructing, improving, repairing, or maintaining a dwelling; or
 - b. Secured by residential real estate.
- (2) The selling, brokering or appraising of residential real property.

To rent includes to lease, to sublease, to let and otherwise to grant for a consideration the right to occupy premises not owned by the occupant.

Source of income means any verifiable money, compensation or housing assistance that is lawful in the State of New Mexico and paid to or on behalf of a renter or buyer including, but not limited to money or compensation

from any occupation or activity, from any contract, agreement, loan or settlement, from any court-ordered payment such as child support, court-ordered alimony, from any payment received from an annuity or life insurance policy, or from any federal, state or local payment, including a disability benefit and housing choice voucher, any other rent subsidy or rent assistance program and related program requirements, or other public assistance.

(Ord. No. 2965 , § I(Exh. A), 4-5-21)

Sec. 13-2. Fair Housing Act adopted.

Title VIII of the Civil Rights Act of 1968, as amended by the Fair Housing Act of 1988, the Fair Housing Accessibility Guidelines of 1991, are hereby adopted and incorporated herein by reference.

(Ord. No. 2965 , § I(Exh. A), 4-5-21)

Sec. 13-3. Declaration of policy.

It is the policy of the city to provide, within constitutional limitations, for fair housing throughout the city. This fair housing ordinance is intended to compliment federal and state fair housing laws and should be interpreted consistently with such laws, unless otherwise stated.

(Ord. No. 2965 , § I(Exh. A), 4-5-21)

Sec. 13-4. Exemptions.

- (a) Nothing in section 13-5 of this article shall apply to:
 - (1) Units in an owner-occupied building containing no more than two units.
 - (2) The rental of a room or rooms in a single-family dwelling unit if the owner actually maintains and occupies part of such living quarters as his/her residence.
- (b) Nothing in section 13-5 of this article shall prohibit a religious organization, association, or society, or any nonprofit institution or organization operated, supervised or controlled by or in conjunction with a religious organization, association, or society, from limiting the sale, rental or occupancy of dwellings which it owns or operates for other than a commercial purpose to persons of the same religion, or from giving preference to such persons, unless membership in such religion is restricted on account of race, color or national origin.
- (c) Nothing in section 13-5 of this article shall prohibit a private club not in fact open to the public, which as an incident to its primary purpose or purposes provides lodgings which it owns or operates for other than a commercial purpose, from limiting the rental or occupancy of such lodgings to its members or from giving preference to its members.
- (d) Nothing in section 13-5 of this article limits the applicability of any reasonable governmental restrictions regarding the maximum number of occupants permitted to occupy a dwelling.
- (e) Nothing in section 13-5 of this article regarding familial status shall apply with respect to housing for older persons.

Housing for older persons means housing:

- (1) Provided under any state or federal program that is specifically designed and operated to assist elderly persons; or

- (2) Intended for, and solely occupied by, persons 62 years of age or older; or
- (3) Intended and operated for occupancy by at least one person 55 years of age or older per unit, where at least 80 percent of the units in the housing facility are occupied by at least one person 55 years of age or older (except that newly constructed facilities need not comply with this requirement until 25 percent of the units in the facility are occupied), and where the facility meets other regulations adopted by the Federal Department of Housing and Urban Development as set forth in 24 C.F.R. 100.304; however
- (4) Housing shall not fail to meet the requirements for housing for older persons by reason of persons residing in such housing as of September 13, 1988, who do not meet the age requirements set forth in subsections (e)(2) or (3) above; provided that all new occupants of such housing meet the age requirements of subsections (e)(2) or (3); or unoccupied units; provided that such units are reserved for occupancy by persons who meet the age requirements of subsections (e)(2) or (3) of this section.

(Ord. No. 2965 , § I(Exh. A), 4-5-21)

Sec. 13-5. Discrimination in the sale or rental of housing and other prohibited practices.

Except as exempted by section 13-4 of this article, it shall be unlawful:

- (1) To refuse to sell or rent after the making of a bona fide offer, or to refuse to negotiate for the sale or rental of, or otherwise make unavailable or deny, a dwelling to any person because of race, ethnicity, color, religion, sex, or gender identity, disability, lawful source of income, familial status, sexual orientation, spousal affiliation, ancestry, or national origin.
- (2) To discriminate against any person in the terms, conditions, or privileges of sale or rental of a dwelling, or in the provision of services or facilities in connection therewith because of race, ethnicity, color, religion, sex, or gender identity, disability, lawful source of income, familial status, sexual orientation, spousal affiliation, ancestry, or national origin.
- (3) To make, print, or publish, or cause to be made, printed, or published any notice, statement or advertisement, with respect to the sale or rental of a dwelling that indicates any preference, limitation, or discrimination based on race, ethnicity, color, religion, sex, or gender identity, disability, lawful source of income, familial status, sexual orientation, spousal affiliation, ancestry, or national origin, or an intention to make any such preference, limitation or discrimination.
- (4) To represent to any person because of race, ethnicity, color, religion, sex, or gender identity, disability, lawful source of income, familial status, sexual orientation, spousal affiliation, ancestry, or national origin, that any dwelling is not available for inspection, sale, or rental when such dwelling is in fact so available.
- (5) For profit, to induce or attempt to induce any person to sell or rent any dwelling by representations regarding the entry or prospective entry into the neighborhood of a person or persons of a particular race, ethnicity, color, religion, sex, or gender identity, disability, lawful source of income, familial status, sexual orientation, spousal affiliation, ancestry, or national origin.
- (6) a. To discriminate in the sale or rental, or to otherwise make unavailable or deny, a dwelling to any buyer or renter because of a disability of:
 1. That buyer or renter;
 2. A person residing in or intending to reside in that dwelling after it is so sold, rented, or made available; or
 3. Any person associated with that buyer or renter.

- b. To discriminate against any person in the terms, conditions, or privileges of sale or rental of a dwelling, or in the provision of services or facilities in connection with such dwelling, because of a disability of:
 - 1. That person;
 - 2. A person residing in or intending to reside in that dwelling after it is so sold, rented, or made available; or
 - 3. Any person associated with that person.
 - c. For purposes of this subsection, discrimination includes:
 - 1. A refusal to permit, at the expense of the disabled person, reasonable modifications of existing premises occupied or to be occupied by such person if such modifications are necessary to afford such person full enjoyment of the premises except that, in the case of a rental, the landlord may where it is reasonable to do so, condition permission for a modification on the renter agreeing to restore the interior of the premises to the condition that existed before the modification, reasonable wear and tear excepted;
 - 2. A refusal to make reasonable modifications in rules, policies, practices, or services, when such modifications are necessary to afford such person equal opportunity to use and enjoy a dwelling; or
 - 3. In connection with the design and construction of covered multi-family dwellings for first occupancy, for which a city building permit is issued after adoption of the ordinance from which this article derives, a refusal to design and construct those dwellings in accordance with the 1988 Fair Housing Act, 2003 International Building Code and CABO/ANSI A117.1-1998, and their amendments, as made elsewhere within this Municipal Code.
 - d. Nothing in subsection (b) requires that a dwelling be made available to an individual whose tenancy would constitute a direct threat to the health or safety of other individuals or whose tenancy would result in substantial physical damage to the property of others.
- (7) For any person or other entity whose business includes engaging in residential real estate-related transactions to discriminate against any person in making available such a transaction, or in the terms or conditions of such a transaction, because of race, ethnicity, color, religion, sex, or gender identity, disability, lawful source of income, familial status, sexual orientation, spousal affiliation, ancestry, or national origin. Nothing in this subsection prohibits a person engaged in the business of furnishing appraisals of real property to take into consideration factors other than race, ethnicity, color, religion, sex, or gender identity, disability, familial status, sexual orientation, spousal affiliation, ancestry, or national origin.
 - (8) Deny any person access to or membership or participation in any multiple-listing service, real estate brokers' organization or other service, organization, or facility relating to the business of selling or renting dwellings, or to discriminate against him/her in the terms or conditions of such access, membership, or participation, on account of race, ethnicity, color, religion, sex, or gender identity, disability, lawful source of income, familial status, sexual orientation, spousal affiliation, ancestry, or national origin.
 - (9) Coerce, intimidate, threaten, or interfere with any person in the exercise or enjoyment of, or on account of his or her having exercised or enjoyed, or on account of his or her having aided or encouraged any other person in the exercise or enjoyment of any right granted or protected under this article.
 - (10) A landlord shall not terminate a tenancy, fail to renew a tenancy, refuse to enter into a rental agreement, or otherwise retaliate in the rental of a dwelling based substantially on:

- a. The tenant, applicant, or a household member's status as a victim of domestic violence, sexual assault, or stalking; or
- b. The tenant or applicant having terminated a rental agreement under early lease termination clause.

(Ord. No. 2965 , § I(Exh. A), 4-5-21)

Sec. 13-6. Early lease termination.

In any lease or rental agreement covering premises occupied for dwelling purposes, a lessee or tenant for whose benefit any order of protection has been issued by a court of competent jurisdiction, shall be permitted to terminate such lease or rental agreement and quit and surrender possession of the leasehold premises, and of the land so leased or occupied pursuant to the provisions of this section and to be released from any liability to pay to the lessor or owner, rent or other payments in lieu of rent for the time subsequent to the date of termination of such lease.

(Ord. No. 2965 , § I(Exh. A), 4-5-21)

Sec. 13-7. Administration and enforcement.

- (a) The authority and responsibility for administering the fair housing article shall be in the director of the administering department assigned by the city manager's office.
- (b) All city agencies and departments shall administer their programs and activities relating to housing in a manner to affirmatively further the purposes of this article and shall cooperate with the administering department to further such purposes.
- (c) The administering department shall review plans and construction of newly constructed covered multifamily dwellings for the purpose of making a determination as to whether the design and construction requirements of subsection 13-5(6)c.3. are met. No building permit shall be issued and no certificate of occupancy shall be issued for covered multifamily dwellings that do not meet those requirements. Notwithstanding the above, no one shall be denied a certificate of occupancy for failure to meet the requirements of subsection 13-5(6)c.3. if a city building permit was issued prior to the adoption of the ordinance from which this article is derived.
- (d) The director of the administering department or his or her designee shall be responsible for providing information to and assisting aggrieved persons who request assistance in filing complaints with the U.S. Department of Housing and Urban Development, and/or in accordance with reporting/complaint filing processes established for the city not inconsistent with this section and this article.
- (e) Whenever the director of the administering department or designee has reason to believe that any person has engaged in a discriminatory housing practice in violation of section 13-5, the director or designee may invite the person to discuss the violation and methods of correcting the cause of the violation.
- (f) Section 13-5 makes it unlawful to discriminate in the sale or rental of housing and other prohibited practices according to the Fair Housing Act. If a violation has occurred, the municipal court may assess a fine of not more than \$500.00 or impose imprisonment for not more than 90 days or both, in addition to any fines and/or other remedies afforded under separate civil remedies and/or state or federal law. Each separate violation shall constitute a separate offense, and in the case of a continuing violation, each day that a violation continues after notice from the city and request for correction shall constitute a separate offense.

(Ord. No. 2965 , § I(Exh. A), 4-5-21)

Secs. 13-8—13-49. Reserved.



City of Las Cruces

Council Work Session Summary

Meeting: Work Session - Apr 10 2023

TITLE: CITY BRANDING UPDATE.

PURPOSE(S) OF DISCUSSION: ☒ Inform/Update ☐ Direction/Guidance ☐ Legislative
Development/Policy

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

The City of Las Cruces has had the same logo for over 30 years. In that time, new programs and departments have created their own logos, causing some confusion about their connection to the City. The Communications Office has done research to determine the best way to move forward to bring all departments back to one consistent look. The logo will also be updated to look more modern and fresh, while keeping important elements that resonate with the community. Following successful practices that other cities and brands have implemented, the Communications Office has created a strategy to roll out new branding. This strategy will honor the history and current connection of the City logo to our community and give opportunities to build the brand into something even more meaningful and impactful. Staff will present a new logo and next steps for implementation.

PLAN(S):

None

COMMITTEE/BOARD REVIEW:

None