

WORK SESSION AGENDA

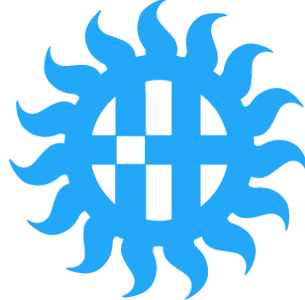
Monday, December 11, 2023 at 1:00 PM

Mayor Ken
Miyagishima

Council Chambers

Mayor Pro Tem
Kassandra Gandara

Councilors
Tessa Abeyta
Becki Graham
Johana Bencomo
Becky Corran
Yvonne Flores



CITY OF LAS CRUCES

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If you need an accommodation for a disability to enable you to fully participate in this event please contact us 72 hours before this event at [541-2115/V](tel:541-2115) or [541-2182/TTY](tel:541-2182).

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Council Work Session Summary

Meeting: Work Session - Dec 11 2023

TITLE: VISIT LAS CRUCES UPDATE.

PURPOSE(S) OF DISCUSSION: ☒ Inform/Update ☐ Direction/Guidance ☐ Legislative
Development/Policy

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

The Visit Las Cruces Program will present a general tourism update. This will include information on recent initiatives, current and future promotional and advertising campaigns, and other tourism-related updates.

PLAN(S):

None

COMMITTEE/BOARD REVIEW:

None



Council Work Session Summary

Meeting: Work Session - Dec 11 2023

TITLE: GO BOND PROJECTS - OVERALL UPDATE

PURPOSE(S) OF DISCUSSION: ☒ Inform/Update ☐ Direction/Guidance ☐ Legislative
Development/Policy

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

City staff will present a quarterly update on the status of GO Bond projects. The update is intended to provide current information about the projects by highlighting background, status, and estimated timelines for both the design and construction phases of implementation.

PLAN(S):

Department Strategic Business Plan

COMMITTEE/BOARD REVIEW:

None



Council Work Session Summary

Meeting: Work Session - Dec 11 2023

TITLE: AN UPDATE FROM 828 PRODUCTIONS.

PURPOSE(S) OF DISCUSSION: ☒ Inform/Update ☐ Direction/Guidance ☐ Legislative
Development/Policy

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

828 Productions will be presenting council with an update regarding their current efforts and future plans for their studio location in Las Cruces. As a New Mexico Film Partner, 828 Productions is dedicated to bolstering economic growth in the state by building the infrastructure and providing the services necessary to drive consistent film production activity, attract industry leaders, train local residents, and create full-time jobs for the communities in which they operate.

828 Productions offers a comprehensive suite of services that span from initial project development to final post-production. Situated in the heart of New Mexico's burgeoning film community, their proficient team is committed to shepherding film visions from the drawing board to the big screen, seamlessly integrating artistic and fiscal considerations.

PLAN(S):

Elevate Las Cruces

COMMITTEE/BOARD REVIEW:

None